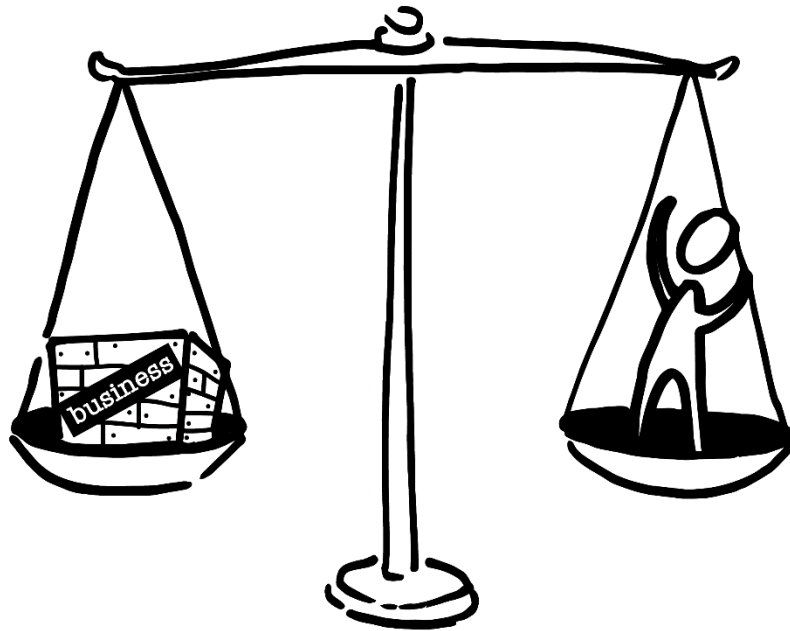


Business 101 from Geoffrey Hannam

People often ask me how you should approach your business.



I say balance the business demands with your own private life. Your business will quite often demand long and many days but you have got to make sure you are happy in your home life as well. Working for yourself often means you do longer hours and more days working but you feel better about doing that. However, you still have to have time off for yourself.

I call it putting your business in a box and doing a balancing act with yourself. A picture would look like a set of scales with a business box on one side and a stick person on the other side.